The University of Western Australia has procured PlumX Metrics, a tool which brings together traditional bibliometrics such as citation and usage data along with social media statistics.

PlumX uses a series of identifiers, such as DOIs and URLs to match data to research publications.

PlumX metrics are being incorporated into both Socrates and the UWA Research Repository.

PlumX data provides an insight into the engagement levels of UWA’s research.

Within Socrates and the UWA Research Repository, every publication with PlumX metrics will have a Plum Print:

The Plum Print is a scaled visualisation of the five key indicators measured by PlumX, namely:

- **Usage** – clicks, downloads, views, library holdings, video plays
- **Captures** – bookmarks, code forks, favourites, readers, watchers
- **Mentions** – blog posts, comments, reviews, Wikipedia links
- **Social media** – +1s, likes, shares, tweets
- **Citations** – citation indexes, patent citations, clinical citations

If you hover over the Plum Print you will be able to see the data behind the indicators:
If you then click on see details, you will be taken to the PlumX interface and can drill down into the data related to the output.
PlumX data is available in Socrates now and will be available in the UWA Research Repository at the end of May.

There will be instances where a publication has not been matched due to missing identifiers. Because PlumX utilise a digital platform, publications prior to 2010, when the University ran a hard copy publication collection, will be less likely to have a Plum Print as DOI and URL data was not collected as part of the meta-data of a publication. If you identify publications that appear to be missing a Plum Print, please contact: repository-lib@uwa.edu.au and report the details of the publication, including the correct DOI of the publication.

Further information on PlumX is available at: http://plumanalytics.com/learn/about-metrics/

If you have any queries regarding PlumX data in Socrates, please contact help-analytics@uwa.edu.au

If you have any queries regarding PlumX data in the UWA Research Repository, please contact repository-lib@uwa.edu.au