



# Ignition 2018

Innovation and Entrepreneurship  
Sponsorship

## UWA's Research Development and Innovation is sponsoring two UWA students or staff to attend the Curtin Ignition Program in 2018.

UWA's Research Development and Innovation (RDI) office works with researchers to:

- Develop research opportunities
- Create impact from research
- protect and commercialise intellectual property created at UWA

RDI also works with industry to facilitate collaborative research projects and access to new technologies.

### The Ignition Course

Ignition is an intensive 5½ day education program for aspiring entrepreneurs, academics and corporate innovators to trial and prepare their business ideas for the commercial environment.

Ignition is open to anyone with a business idea, research project or early stage business venture that could become a high growth business.

Applications from new and aspiring entrepreneurs with limited experience in starting a business are encouraged.

Passion and ambition to take ideas forward and 'make it happen' are highly important attributes for success at Ignition.

### Attend the Course

RDI is sponsoring two UWA students or staff to attend the Ignition Innovation and Entrepreneurship Course in 2018.

The course will be held:

**Sunday 26 - Friday 31 August 2018**

Applicants must be prepared to commit one full week (3pm, Sunday 26 August - 9pm, Friday 31 August) to an intensive and results-focused program. Fluency in spoken and written English is essential.

### Eligibility & Judging Criteria

Sponsorship applications are judged on their individual merit based on the following eligibility criteria:

- The applicant is currently a student or staff at UWA
- The novelty of your business, idea or invention
- The market potential and uniqueness of your proposal
- The applicant is willing to assign IP rights to UWA and commercialise in line with UWA's IP Policy

### Information Session

- Date: Wednesday 4 July 2018
- Time: 3.30pm - 4.30pm
- Venue: The Circle, Ground fl, Reid Library
- Please RSVP for the information session by 12 noon, Wednesday 4 July to: [resdev-research@uwa.edu.au](mailto:resdev-research@uwa.edu.au)

### Further Information

Award of sponsorship places are made based on the written information provided in the application form.

For information regarding the sponsorship please contact RDI:

- Tom Schneppe, Snr Commercialisation Officer
- [tom.schneppe@uwa.edu.au](mailto:tom.schneppe@uwa.edu.au)
  - Tel: 6488 1520

### Sponsorship Applications

Apply online at: [www.ignition.curtin.edu.au](http://www.ignition.curtin.edu.au)

Closing date is **13 July 2018, 5pm**.

Sponsorships are limited to one per business, and terms and conditions apply.

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